



W.T.
First Line

Retail



W.T. First Line execute dynamic end-to-end Supply Chain solutions from factory floor to UK retail store.

Operating from five strategically placed distribution centres our network enables us to provide a dynamic nationwide solution complemented by a fleet of vehicles specifically designed for both store and home delivery.

W.T. First Line warehousing facilities can offer a full pre-retailing menu with hanging and carton storage a pre-requisite. Our collaborative ethos regularly sees us heavily involved with planning new store openings and large scale stock and store-to-store transfers.

Support services and training and development of all our staff ensures your experience of W.T. First Line is a very warm and welcome one. One that puts emphasis on what is important to you, not what we think is important.





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Products and Services

Transport Services

With the flexibility of a shared or dedicated fleet balancing the right solution between cost and service defines our competitive edge driven by adding value and delivering on operational excellence.

- Fleet of over 100+ specially equipped vehicles
- A 24 hour trunking network between all sites
- Timed/scheduled deliveries within an agreed window
- Delivery to point of requirement
- Management of store-to-store stock transfer
- One or two man crews (four man available)
- Collection of re-usable transit packaging
- Collection of waste for recycling
- Out of trading hours deliveries
- Cash handling
- Vehicle tracking
- Site surveys and risk assessments
- Installation, commissioning and product removal

Vehicles and Equipment

- All drivers are uniformed, carry ID
- Mobile connectivity with depots
- Specialist delivery equipment includes
 - Stair climbers and step riders
 - Rough terrain dollies
 - Pallet pump trucks
 - Power drills, socket sets and other hand tools
 - Safety in transit packaging
 - Tail lifts

Warehousing Services

- A full menu of pre-retailing services
- Full assistance with new store openings and large scale stock transfers
- Bar code scanning
- Warehouse Management Systems
- Full EDI capability
- Hanging and carton storage

Support Services

With a dedicated customer services team based in Manchester W.T. First Line excel in after sales and client care.

- Performance measure and reporting
- Undertake pre-delivery inspection and commissioning of product
- Design and execute Service Level
- Agreements

Training and Development

- Certified training programs
- Daily briefing and de-briefing of crews
- Crew data books detail customer profiles and requirements
- Operators handbook to ensure quality resonates at all levels

For further information or to discuss your requirements please feel free to get in contact.

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